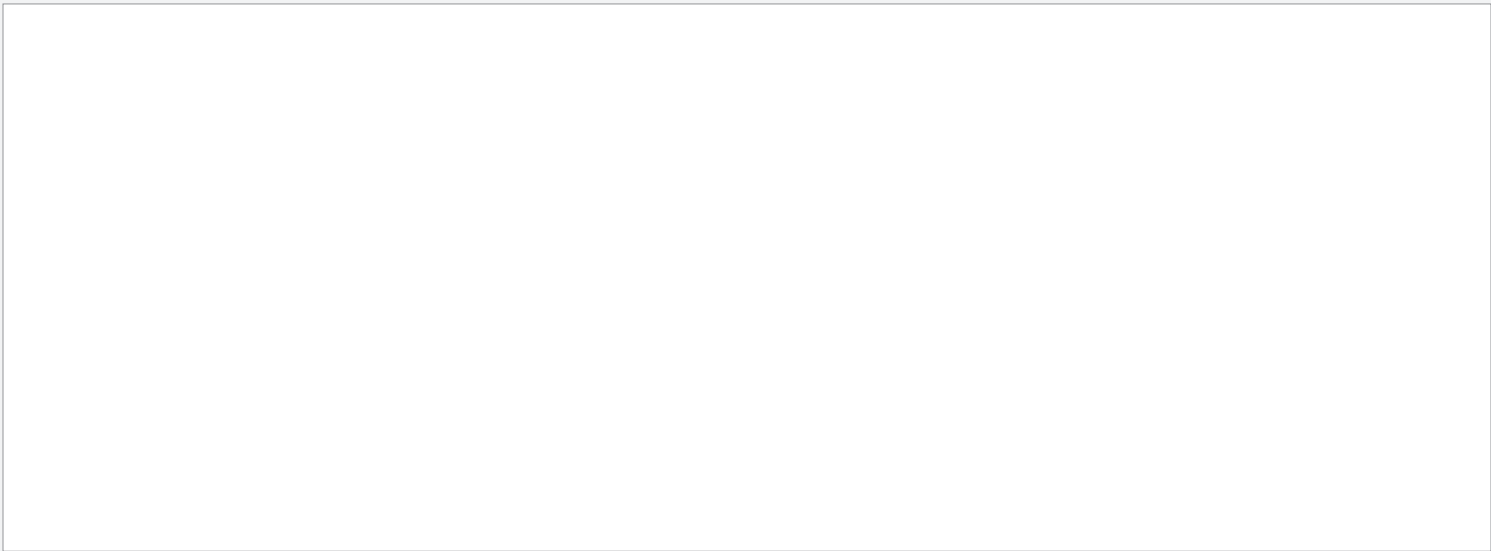
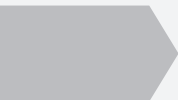




Amherst





LETTER FROM THE CHAIR

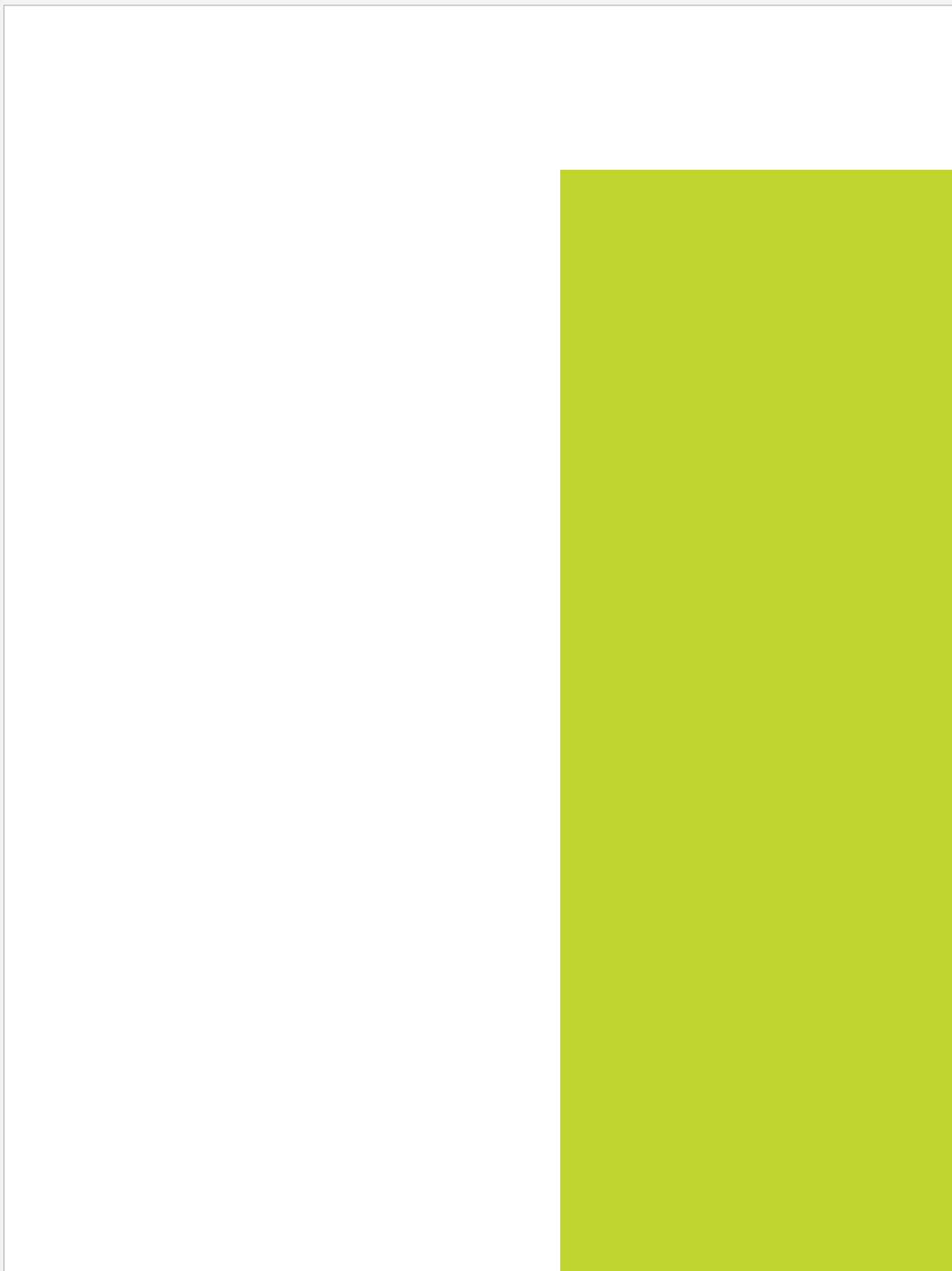
As Chair of the American Heart Association's Advocacy Coordinating Committee, it is my pleasure to share this seventh issue of our Report. Recently, the American Heart Association launched a new branding campaign, along with a new mission statement: "to be a relentless force for a world of longer, healthier lives." In policy research and advocacy, we are working every day to be that relentless force translating science into impactful, equitable, evidence-based policy change.

The report includes Projected Costs of Informal Caregiving for Cardiovascular Disease: 2015 to 2035 which discusses the growing need for informal, or unpaid caregivers for aging Americans living with cardiovascular disease and stroke; and provides proposed policy solutions for federal, state and local government.

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"To be a relentless force
for a world of longer,
healthier lives."

HOW TO USE THIS REPORT



VOICES FOR HEALTHY KIDS: POLICY CHANGES TO PROMOTE HEALTHY WEIGHT FOR ALL CHILDREN AND ADOLESCENTS IN THE UNITED STATES

3
TO



THE IMPORTANCE OF COMMUNITY HEALTH WORKERS FOR CARDIOVASCULAR DISEASE PREVENTION AND TREATMENT

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health worker (CHW) as “a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the worker to serve as a liaison between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery... [and]

also builds individual and community capacity by increasing

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activities such as outreach, community education, informal counseling, social support and advocacy.” A CHW may be a lay health worker, community health advocate, patient navigator, promotor de salud, or another care provider, and may be

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1

The AHA supports the appropriate use of CHWs as part of a team approach to preventing and treating cardiovascular disease.

2

With an unparalleled ability to reach and support individuals in their homes and communities, CHWs play a vital role in supporting patient care, particularly in many underserved communities.

3

The AHA supports state-based efforts to develop and implement CHW training and JNnrV€JARVca nNm sVnN`N in chronic-disease care and management, to create governing bodies, and equip these workers with important skills and facilitate their incorporation into provider networks, and create payment for CHW services through Medicaid, private plan reimbursement, or public employee plans.

based tax whenever possible, because it is predicted to lead to a greater reduction in sugary drink purchases and may also generate more revenue. The tiered tax of 2c./oz. and 3c./oz. is preferable to the 1c./oz. and 2c./oz. tiered tax because it is predicted to lead to a greater reduction in sugary drink purchases.