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Nearly **45%** of women over age 20 are living with some form of cardiovascular disease.

Women account for

Go Red Fund

Let's Turn the Tide for Women's Health.

With your help, the Go Red Fund can support scientifically-sound companies that drive meaningful, measurable and positive impact for women everywhere. Join us!



American Heart Association®

Go Red for Women®
Venture Fund

Every \$1 invested in women's health generates about \$3 in economic growth. Closing the women's health gap will both improve lives and open the potential for a \$1 trillion uplift to the global economy by 2040.

Cardiovascular disease alone makes up more than a third of the sex and gender health gap in the United States. Acting today will, by 2040, result in:

⬆️ **1.6 million**
healthier life years for women

⬆️ **\$28 billion**
boost to the U.S. economy, annually

⬆️ **\$80 billion+**
uplift globally

⊕ Women's health is a big market opportunity. By supporting companies that are addressing the high unmet need, the Go Red Fund expands the movement to turn opportunity into real impact.